



SunraysiaDaily



# 2016 ANZ Sunraysia Daily Mildura Innovation Awards

## The questions step by step

### Information you'll need to know before you fill out the Online Entry Form

1. Your contact details?
2. Is your Innovation local?  
To be eligible to enter the awards, the innovation must be unique to, or have been developed or implemented first in the Mildura region. Individuals, businesses, not-for-profit organisations and individuals that have been primarily operating in or originated from the Mildura and Wentworth region.
3. Is your Innovation or Innovator from:
  - a. **Small Business** (Registered ABN with up to 20 staff)
  - b. **Medium to Large Business** (Registered ABN with over 21 staff)
  - c. **Community Organisation** (Must be registered under the Incorporations Act, and have a registered ABN)
4. Is your Innovation:
  - a. **Product** (Product includes services in small business, commercial or not-for-profit entities)
  - b. **Process** (A process is a set of related activities or operations which, together, create value and assist organisations to achieve their strategic objectives),
  - c. **Person** (Young Innovator, Business Innovator, Community Innovator)
5. The Title of the Innovation
6. Criteria 1. A New Purposeful Creation  
**Created for a Specific Purpose**  
Innovation is changing or creating more effective processes, products and ideas, which by addressing a customer or user need or desire, can increase the likelihood of a business or organisation succeeding.  
In 200 words or less, you will be asked to explain how your innovation is unique, new and focused on enhancing business or organisation success.

#### Criteria 2. Idea to Implementation

##### **Opportunity, Conception, Method & Development**

We are looking for innovations in product/service, a business model or process that address a need, solve a problem or seize an opportunity to create a new market or industry.

In 200 words or less, you will be asked to describe the overall method and development of the concept and opportunity.

Please consider how discovery, collaboration, iteration, prototyping, etc. contributed to the conception and development of the innovation as it progressed from an idea, through design, planning and implementation.

#### Criteria 3. Measured Success

##### **Message, Engagement, Availability, Achievement**

We would like to understand how the message and broader story of the innovation is communicated in clear and compelling ways.

In 200 words or less, you will be asked to describe examples of how consumers or users have been engaged and how the offering has been delivered and made available to the marketplace or community. We are interested in how the success of the innovation is being measured and to what extent is the innovation a success so far.



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### Criteria 4. Impact

#### Sustainability, Social Responsibility & Potential

We would like to understand the immediate and longer term impact the innovation has on your industry, the environment and society as a whole. The judges are interested in how the innovation may create change beyond itself.

In 200 words or less, you will be asked to explain how the innovation may establish a vision or be the basis of a larger system or platform of innovations and how it might be an inspiration to future innovation and innovators.

### 7. Is there an Innovator behind your Innovation? [\(if relevant\)](#)

If there is an individual that carries the Innovation Spirit then consider nominating them for either the Paaka Kunpu Award – Young Innovator, The Fisher Award – Innovator in Business or The Kaye Gambetta Award – Innovator in Community.

### 8. Entering into The Innovator Awards People, Young Innovator, Business Innovator or Community Innovator

Nominated Innovator name [\(if relevant\)](#)

### 9. What kind of Innovator are they? [\(if relevant\)](#)

- a. **Young Innovator** (Any person up to the age of 35 years of age at the time of application)
- b. **Business Innovator** (Open to any nominations for a person who is innovative within a business setting and for the benefit of a business)
- c. **Community Innovator** (Open to any nominations for a person who is innovative within a community setting and for the benefit of community)

### 10. Has the nominee given approval to be nominated?

The nominee must approve of the application for it to be considered by the judges [\(if relevant\)](#)

### 11. Criteria 5. Inspire [\(if relevant\)](#)

#### The Driver, The Inspirer, The Innovator

Celebrating Everyday Innovators starts with recognising them. We are interested in the person that carries the Innovation Spirit in your workplace or community.

In 200 words or less, you will be asked to tell us about how this person is innovative? We are interested in what they do and how they do it. Tell us about their characteristics, their strengths, their attitude and approach to creating change, improvements and opportunities.

### 12. Supply two referees to support the nominated innovator [\(if relevant\)](#)

#### Referee contact details

Judges may contact referees to assist with validation of evidence provided within the submission

### 13. Merit Award Mentoring Package

In the event that you win a Merit Award, please nominate a person who would be best suited, and your reason why you chose this person. (100 words or less)

### 14. Profile for PR Purposes

Catchy one-liner for PR purposes which is not assessed as contributing to your submission. (50 words or less)

Work summary of your innovation or innovator for PR purposes (this will not be assessed as contributing to your submission - 150 words or less)

Supply high quality logo and image for PR purposes - if you become a finalist or winner (See Entry Form for specs).

### 15. Agree to Terms and Conditions

